

# WP Lister Comparison

## Listing on Marketplaces Made Easy With the Codisto XpressGrid

Exclusive to WooCommerce Amazon & eBay Integration

WooCommerce Amazon & eBay Integration features the Codisto XpressGrid, an easy to use spreadsheet style interface. By providing centralized access to your entire marketplace listing fields in one flexible view, you'll enjoy a level of speed and ease that can't be achieved with a 'profile & feed' based solution.

amazon.com

amazon

Customise Grid

Navigation

Y

Shopify Collect...

Y

SKU (Amazon S...

Y

Name

Y

Web Price

Y

Amazon Status

Y

ASIN

Y

Amazon Title

Y

Amazon Price

Y

Amazon Quantity

Y

Category

Select two or more rows to enable XpressGrid Multi Edit

Electronics	camera-one	Camera in Red (Digital)		\$120.00		Enabled	Disabled	B01CW4B1UY		Camera in Red (Digital)	~\$219.99	=4	None	
Sports		mensshoe9	Codisto Mens Sports Shoe		\$100.00		Enabled	Disabled	Enter ASIN		Codisto Mens Sports Shoe	~\$100.99	=4	None
Sports		womensshoe	Codisto Women's Shoe		\$49.99		Enabled	Disabled	Enter ASIN		Codisto Women's Shoe	~\$50.99	=4	None
Home Appliances	desk-fan	Desk Fan		\$69.00		Enabled	Disabled	Enter ASIN		Desk Fan	~\$69.99	=4	None	
Merch	shirts-extra larg...	Extra Large Mens Codisto L...		\$19.99		Enabled	Disabled	B01CW4B1ZY		Extra Large Mens Codisto Logo Shirt Blue	~\$20.99	=4	None	
Merch	shirts-extra larg...	Extra Large Mens Codisto L...		\$19.99		Enabled	Disabled	B01CW4B1UF		Extra Large Mens Codisto Logo Shirt Orange	~\$20.99	=4	None	
Merch	shirts-extra larg...	Extra Large Mens Codisto L...		\$19.99		Enabled	Disabled	Enter ASIN		Extra Large Mens Codisto Logo Shirt Pink	~\$20.99	=4	None	
Merch	shirts-extra larg...	Extra Large Womens Codist...		\$19.99		Enabled	Disabled	Enter ASIN		Extra Large Womens Codisto Logo Shirt Blue	~\$20.99	=4	None	
Merch	shirts-extra larg...	Extra Large Womens Codist...		\$19.99		Enabled	Disabled	Enter ASIN		Extra Large Womens Codisto Logo Shirt Orange	~\$20.99	=4	None	
Merch	shirts-extra larg...	Extra Large Womens Codist...		\$19.99		Enabled	Disabled	Enter ASIN		Extra Large Womens Codisto Logo Shirt Pink	~\$20.99	=4	None	
Home Appliances	#codisto-53	Fantastic Toaster		\$10.00		Enabled	Disabled	Enter ASIN		Fantastic Toaster	~\$10.99	=4	None	
Sports	beach-ball-green	Green Beachball		\$10.99		Enabled	Disabled	Enter ASIN		Green Beachball	~\$11.99	=4	None	
	green-umbrella	Green Umbrella		\$14.99		Enabled	Disabled	Enter ASIN		Green Umbrella	~\$15.99	=4	None	
Merch	shirts-large-men...	Large Mens Codisto Logo S...		\$19.99		Enabled	Disabled	Enter ASIN		Large Mens Codisto Logo Shirt Blue	~\$20.99	=4	None	
Merch	shirts-large-men...	Large Mens Codisto Logo S...		\$19.99		Enabled	Disabled	Enter ASIN		Large Mens Codisto Logo Shirt Orange	~\$20.99	=4	None	
Merch	shirts-large-men...	Large Mens Codisto Logo S...		\$19.99		Enabled	Disabled	Enter ASIN		Large Mens Codisto Logo Shirt Pink	~\$20.99	=4	None	

Status Key:

Ready to List

ASIN Search

Not Listed

Listed

Out of Stock

Disabled

Error (click to view)

Support

The Codisto XpresGrid provides easy spreadsheet style management of your marketplace listings directly from WooCommerce

The intuitive Setup Wizard guides you through choosing some basic settings for marketplace fields such as pricing, inventory, shipping and returns. In addition you have the freedom to create bespoke listing values for any combination of products whilst retaining the ability to list quickly and easily in bulk.

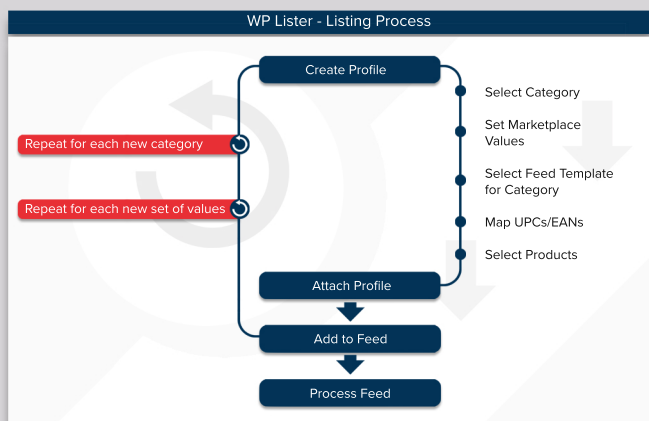
For a deeper level of customization and backend automation the Attribute Mapping view lets you define and map any number of attribute fields (even using logical operators) for truly bespoke integrations.

## Using Profiles to List on Marketplaces

With WP Lister's Feed Based Integration

WP Lister uses a rigid 'profile & feed' based process that requires the creation of profiles for you to be able to list with. A profile contains a single category and long list of marketplace fields and settings. Once created you have to apply products to the profile and use that to complete the feed template before publishing it to Amazon or eBay.

The process must be repeated for every new category you want to list in and for every variation of settings (such as price, inventory or shipping rules) you want to apply to a product or group of products. For example, listing in 10 categories with 4 different combinations of marketplace settings requires 40 profiles. Profiles are time consuming to create and hard to manage.



With WP Lister, every time you want to list products a feed has to be populated and a profile created with the new marketplace values for the products in the category you want to list in, and profiles can't be applied across different categories meaning that the process is repeated for every new category and every variation in marketplace settings.



## Fully Featured Multichannel in an Extension

Exclusive to WooCommerce Amazon & eBay Integration

WooCommerce Amazon & eBay Integration comes feature packed with all of Codisto's market leading features for automating the creation and management of listings, keeping inventory, pricing and product details synced in real-time and integrating your marketplace order flow with your existing online store setup.



### WP Lister

Price	from \$29/month	\$298/year	
eBay listing creation	✓	✓	Codisto supports Best Offer. WP Lister supports Auctions, Both solutions support Buy it Now listings
Amazon listing creation	✓	✓	
Real-time sync	✓	✗	WP Lister sync is limited to every 15 minutes
Global marketplace site support	All	Limited	WP Lister does not support eBay motors and Amazon Japan, India, Brazil, China
Store currency support	Any	Limited	WP Lister requires that the website store currency matches the marketplace being listed on
Customer support	24/7 email/chat/phone	Limited hours email only	
Off Server Processing	✓	✗	WP Lister consumes website resources during listing/sync processing
Getting started wizard	✓	✗	
Bulk listing creation & edit support	✓	Limited	WP Lister limits bulk listing to groups that are filtered by type, category and status only
Multi-variant product support	✓	✓	
Auto-categorization	✓	✗	Codisto avoids product by product eBay categorization
In-built eBay template & editing	✓	✓	
Inventory and price sync override	✓	✗	Codisto supports external inventory management systems and repricers
Link existing eBay listing wizard	✓	✗	WP Lister is a manual process and requires additional Importer extension (\$99)
Orders & sync view override	✓	✗	Codisto allows control over when and how orders are synced to WooCommerce
Currency translation control	✓	✗	Codisto supports listing on overseas marketplaces in native currencies for local buyer appeal
Multi-account support	✓	Limited	WP Lister requires marketplace accounts to be same currency
Default settings support	✓	Limited	WP Lister requires defaults to be set per profile
'One click' Marketplace account connection	✓	✗	Codisto avoids the need to fetch and paste marketplace keys
Custom attribute support	✓	Limited	Codisto supports full custom attribute use including logical operators
Custom order tagging	✓	✗	Codisto supports custom order numbers in your ecommerce platform
Automated buyer feedback	✓	✗	
Features updates without plugin updates	✓	✗	Most Codisto feature updates avoid the need for a plugin update
Automatic meta data update	✓	✗	WP Lister requires Marketplaces metadata to be updated manually
Separate Marketplace Title and Descriptions	✓	✓	Set Marketplace SEO friendly titles & descriptions
Separate Marketplace price based on % change from catalog	✓	✓	
Automated price rounding for % price operators	✓	✗	
Attribute driven or formula based pricing	✓	✗	
Max quantity	✓	✗	Codisto supports listing a synced maximum quantity to help with marketplace listing limits or imply scarcity
Quantity buffer	✓	✗	
eBay Click & Collect	✓	✗	
Item Specifics 'in app'	✓	✗	Codisto avoids the requirement for item specifics to exist in WooCommerce
eBay PBSE support	✓	✗	Codisto supports listing creation with eBay's new Product Based Selling Experience
Image sync override	✓	✗	Codisto supports separate images on Marketplaces
Auto image scaling	✓	✗	Codisto prevents image size listing errors