

Codisto LINQ vs Shopify Amazon Sales Channel

KEY FEATURES



Shopify Amazon

Shopify app store user rating



Price

From \$29/month

Free

Global Marketplace support

All eBay & Amazon marketplaces globally

Amazon US & Canada only

Shopify store currency support

All currencies

USD/CAD only - international merchants not supported

Listing creation & edit method

Bulk & single

Single only

Amazon category support

All Amazon categories

Limited Amazon categories*

Synchronization

Real-time sync:

- Prices
- Images
- Inventory
- Orders
- Product details

Sync:

- Inventory
- Orders

(No Prices, Images or Product details sync)

Variation support

Automated multi-variant support

No multi-variant support – variant SKUs get listed as individual products

Metafield support

Full meta-field support – sync any Shopify field with any Amazon listing field

No meta-field support

Customer support

24/7 chat & email support by app specialists

General Shopify support

ADDITIONAL FEATURES

Multi account support

Link multiple eBay & Amazon accounts to the same Shopify account

Single Amazon account only

Currency translation control

Set translated prices for overseas marketplace listings

Amazon.com and Amazon.ca for USD Shopify stores only

Default settings support

Set default listing values for expedited future listing creation

Not supported

Inventory & pricing sync override

Works with inventory management systems and repricing software

No price sync & no override control for inventory

Dimensions & weights control

Set dimensions & weights for listings

Not supported

Orders sync view & override

Orders reconciliation and fine-tuned manual order control available

Not supported

Custom order tagging

Tag Amazon orders for processing purposes in Shopify

Not supported

Automated buyer feedback

Buyer feedback automatically left for Marketplace transactions

Not supported

Automated error prevention

Codisto includes a range of listing error prevention technology

Not supported

* **Supported categories in Shopify Amazon channel:** Arts, Crafts & Sewing, Beauty & Personal Care, Clothing, Shoes & Jewellery, Electronics, Health & Household, Home & Kitchen, Patio, Lawn & Garden, Sports & Outdoors, Toys & Games.

New listing categories not supported in Shopify Amazon channel: Appliances, Apps & Games, Automotive, Baby Products, Books, CDs & Vinyl, Cell Phones & Accessories, Collectibles, Collectibles & Fine Art, Digital Music, Educational Courses, Electronics, Everything Else, Grocery & Gourmet Food, Handmade Products, Industrial & Scientific, Kindle Store, Magazine Subscriptions, Movies & TV, Musical Instruments, Office Products, Pet Supplies, Software, Tools & Home Improvement, vehicles, Video Games, Video Shorts, Wine.

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AMAZON LISTING FIELD CONTROL

	Amazon Listing Field	Codisto	Shopify Amazon Sales Channel
Title	Separate Amazon Title	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Separate synced Amazon Title using other catalog attributes & additional text e.g. Add <i>NEW {title} {brand}</i> to all listings	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Price	Synced Shopify price	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Synced % or \$ increase/decrease price	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Meta-field driven or formula based pricing	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Non-synced separate Amazon price	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	List price (allows strike through pricing)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Quantity	Synced Shopify quantity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Non synced fixed quantity	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Max quantity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Quantity buffer	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Meta-field driven or formula based quantity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Categories	Amazon listing category	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
Best Offer	Best offer supported	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Minimum Accepted %	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Maximum Rejected %	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Shipping	Fulfilled by Merchant (FBM)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Production Time	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Fulfilled by Amazon (FBA)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Shipping Group	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Item Package Quantity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Number of Items	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Maximum Order Quantity	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Description	Separate Amazon description	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Separate synced Amazon description using other catalog attributes & additional text e.g. Add <i>NEW {description} {brand}</i> to all listings	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Brand	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Manufacturer	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Bullet (1-5)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	Search Terms (1-5)	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
	MPN	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Target Audience (1-5)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Subject Matter (1-5)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Intended Use (1-5)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Platinum Keywords (1-5)	<input checked="" type="checkbox"/>	<input type="checkbox"/>

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AMAZON LISTING FIELD CONTROL (continued)

	Amazon Listing Field	Codisto	Shopify Amazon Sales Channel
Images	Images synced from Shopify	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Business Pricing	Business Price	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Quantity Price (1-5)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Quantity Lower Bound (1-5)	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Offer Details	Catalog Data Source	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Condition	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Condition Description	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Amazon Product Type	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Amazon Item Type	<input checked="" type="checkbox"/>	<input type="checkbox"/>
	Amazon Variation Theme	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>